

# Choosing Success

**“Most people aim at nothing in life, and hit it with amazing accuracy”**

**Success does not happen by chance. Some people would argue that point; these are the people who hope they have just purchased a winning lottery ticket.**

Then there are those who refuse to leave their life to chance. They take responsibility both professionally and personally for their actions and their progress. They develop a plan to take them in new directions.

Choosing Success is designed to help you achieve more of your potential and provides a specific step by step approach to setting performance goals.

The program develops the theme of the importance of self-image and self-esteem for high performance. Self-image is powerfully influenced by the attitudes, beliefs and values gained through life time conditioning and experiences. Many people believe, as adults, it's not possible to change the self-image and accept the status quo in personal and professional endeavour.

This program challenges that view and shows how knowledge, commitment and self-image are highly significant factors in success.

The concepts and ideas developed have immediate and practical personal and professional application and enable participants to set new directions for achievement.

If you want to “power up” performance with realistic and practical concepts for personal growth, then the Choosing Success program is for you.

## RECOMMENDED FOR:

This is a self-development program for people at all levels who want to take charge of their personal growth. The session delivers benefits and high pay-offs to both the individual and the organisation.

## PROGRAM OUTCOMES

At the conclusion of this program, participants will have:

- Identified the skills, attitudes and attributes of highly effective people.
- Understanding of the linkage between self-image, self-esteem and high performance.
- Recognition of the steps in planning and implementing change in key professional and personal pay-off areas.
- A more confident and assertive response to problem solving and how to manage personal and process change in the workplace.
- Understand the process and importance of goal setting in all areas of activity.
- Developed a plan for growth with practical skills for goal achievement.

## PROGRAM OPTIONS

- Workshop – Supported by workbook/manual
- Seminar/Conference Presentations also available.

## PROGRAM CONTENT

### Extraordinary Performance

- The key attributes, attitudes and skills that highly effective people display, in the achievement of exceptional performance, in personal and professional endeavour.

### Blockages to Success

- The most common blockages that people encounter in the pursuit of success. How to identify and overcome them.

### Influence of Values and Conditioning

- Personal values and beliefs have developed from past experiences and drive behaviour patterns and attitudes. Many people, as adults accept these values and beliefs as fixed in stone, without challenge or understanding the new possibilities that exist.

### Priorities, Planning and Goals

- How to analyse priorities to choose and achieve growth. Guidelines for balance in the pursuit of multiple options. How to develop growth plans. How and why the goal setting process works to your benefit.

### Keeping the Goal Process Alive

- Creative mental stimulation impacts on our ability to keep focus on priorities and will compliment the process of goal achievement. Why creative planning and the power of focused thought is commonly used as part of any personal or team sporting achievement. How this can be applied to any area of personal achievement.

### Choices and Responsibility

- In every course of action there are alternatives. With alternatives people exercise choices, and choices deliver consequences. The cycle of alternatives, choices and consequences applies to all activities. Successful people understand the cycle and consciously exercise good choices, to achieve better consequences and create more options.

### Self-Esteem and Self-Image

- The twin factors of self-esteem and self-image influence all behaviour and attitudes. These factors work for or against personal growth and why positive self-worth needs to be nurtured to achieve success.

### A Practical Plan for Change

- Success is achieved through a realistic assessment of current circumstances and then fixing a course for change. Highly effective people know their values and their goals and structure their life to focus on the rewards and outcome of those goals.

## Presented by Brian Greedy

Brian is one of Australia's leading professional speakers and trainers in business development.

Each year he delivers over 150 speeches, seminars and workshops for clients in all states, NZ and the UK.

He draws from over 20 years grassroots business experience in management, marketing and sales, including the development of highly successful food distribution business from start up to a multi-million dollar turnover.

An engaging and inspiring presenter with a pragmatic “how to” approach in communicating his knowledge makes him one of Australia's most sought after conference and seminar speakers.

**“Brilliant of all the training I've attended this is without doubt the most useful and entertaining”**

**Clive Parrett, Principle Quality Pty. Ltd. Rosanna VIC.**

Read more of what others have said about Brian Greedy's programs at [www.briangreedy.com](http://www.briangreedy.com)



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